



# The Exchange

FEBRUARY 2011  
Volume 3, Issue 2

**Inside this issue:**

Board of Trustees	2
New Members	2
Renewals	2
2011 Business Showcase!	1
Member Spotlight	3
Chamber Calendar	5

**EXPOSE!  
YOURSELF!**



**Register  
for the  
Showcase  
Today!**

*Chamber Luncheon*

THURSDAY

FEBRUARY 24th

11:45 a.m. ~ 1:00 p.m.

@ Lutheran Village at  
Wolf Creek

*Guest Speaker, Food,  
Networking, and Fun!*

*Bring Your Business  
Cards!*

- ♦ Lunch is \$12.00/person
- ♦ Please RSVP to Chamber

## YODER MACHINERY presents...

*The Holland/Springfield Chamber of Commerce*

## 2011 Business ConXions Showcase

**Saturday, March 26th ♦ 10:00 a.m. - 2:00 p.m.**

at Springfield High School

***Have you registered yet to make all the right conXions?!***

EXPOSE your business outside your work environment to hundreds of people in ONLY FOUR HOURS! We'll take "Center Court" again in the Springfield High School Field House to welcome the community and introduce them to your business! Networking, acquiring professional contacts and leads, and building your customer base are opportunities you won't want to miss!

**PLUS... A GRAND PRIZE GIVEAWAY!**

Sponsored by: ✓ AAA Northwest Ohio  
✓ Holland/Springfield Chamber

**A \$500 Voucher for Airfare Anywhere  
You Would Like To Travel!**

**Plus: Professional Luggage Set!**

**Plus: \$500 VISA Card!**

'Early Bird' Exhibitor fee is only \$75.00, plus a product or service valued at \$20 or more that will be given as a door prize to promote your business. For more information and a Registration Form, call the Chamber at 419.865.2110 or email to [info@hollandspringfieldcoc.org](mailto:info@hollandspringfieldcoc.org) to secure your place in the Showcase.

**SPACE IS LIMITED** and is available on a FIRST COME, FIRST SERVE basis.

(\*Registration guaranteed upon receipt of payment.)

# New Members

*Welcome!*

## BOB GABEL ASSOCIATION

6000 Renaissance Place  
Toledo, OH 43623  
Bob Gabel  
419-885-5443  
Recruited by: Pat Hicks

## SNAP FITNESS HOLLAND

7111 Orchard Centre Drive  
Holland, OH 43528  
Paul McGavin  
419-491-4688  
Physical Fitness Club  
Recruited by: Pat Hicks

## MARY PENCHEFF

### PHOTOGRAPHY

3156 Wendover Drive  
Toledo, OH 43606  
Mary Pencheff  
419-471-1405  
Photography; Art Photographer  
Recruited by: Pat Hicks

## TASTE OF TOLEDO GIFT

### BASKETS & GIFTS

6833 Angola Road  
Holland, OH 43528  
Cheryl & Elissa Schmidt  
Gift Baskets; Gift Shop; Souvenirs  
Recruited by: Judy Gorun

# Renewals

*Thank You!*

Adventures in Education  
Allstate Insurance - Sandy Blanchard  
Bassett Nut Company  
Cat Tales, the Clinic for Cats  
Church Women United Thrift Shop  
Dianna Best  
Dick Helminiak & Sons, Inc.  
Dura Temp Corp.  
Fifth Third Bank  
First Federal Bank of the Midwest  
Green Sweep, Inc.  
Hamilton Manufacturing Company  
Holland-Springfield Rotary Club

HoneyBaked Foods  
HPH Mechanical/Hank's Plumbing  
Humphrey Transportation Consultants  
Ineware, LLC  
International Language Source, LLC  
International Projects, Inc.  
Jeep Country Federal Credit Union  
Jeffrey Turner, CPA  
Jo Lyman - Danberry Co. Realtors  
Key Bank  
Lutheran Village at Wolf Creek  
Neville Funeral Home

Noron, Inc.  
Northwest Ohio SCORE  
Paramount Health Care  
Pugh & Son Heating & Air Conditioning  
Re/Max Preferred Associates - Jane Haley  
Sam's Club  
Springfield Township  
Stone Oak Country Club  
Team Sports, Inc.  
The Blade  
The Danberry Co.  
The House of Day Funeral Service  
The Tansey Group, Inc.  
Village of Holland

# "Networking Tip" of the Month

**Are You LinkedIn?:** If you were to ask me what is a good tool for businesspeople to use to get their feet wet with social media I would respond "LinkedIn." LinkedIn is the online version of what we try to do in face to face business networking. It is the opportunity to connect with people that your connections know, to find a "path" to getting an introduction to a business that you would like to market to, and a way to help others learn more about what you do. I personally have used it to find subject matter experts for my business, have made important business connections, done research for presentations and monitor what is going on with my networking connections. Best of all, I am able to do all of this using LinkedIn's free version! Check it out at [www.linkedin.com](http://www.linkedin.com).

**Tip Provided By:**

- Tami Norris  
Custom Training Solutions

# Holland Springfield Chamber

of Commerce

940 Clarion  
P.O. Box 986  
Holland, OH 43528  
Phone: (419) 865-2110

## 2011 BOARD OF TRUSTEES

### OFFICERS

#### President

Tamara Norris...Custom Training Solutions

#### President Elect

Maggie Hall.....Ev Harris Insurance

#### Secretary

Pat Hicks.....Holland-Springfield Chamber

#### Treasurer

Ryan Stevens.....International Language Source

#### Past President

Jo Lyman.....Danberry Co. Realtors, Inc.

#### Executive Director

Pat Hicks.....Holland/Springfield Chamber

### TRUSTEES

Barry Birr.....MWA Financial Services  
Sandy Blaser.....Blaser Bookkeeping & Tax Service

Arlene Gerig.....Re/Max Preferred Assoc.  
Suzanne Hagelberg.....Bostleman, Corp.  
Larry Humphries.....Brooklyn's Daily Grind  
Toni Anne Krajeski.....Office Team  
Dennis Linn.....Edward Jones

### EX-OFFICIO

John Naayers.....Naayers & Assoc., Ltd.

### STAFF

Pat Hicks.....Executive Director



# Member Spotlight

## LINDA KERUL - HOLLAND BRANCH LIBRARY

*Linda Kerul, manager of Holland Branch Library, has worked at the library for over fourteen years. Eight of those enjoyable years were spent as a children's librarian. Before coming to the library her eclectic work experience demonstrates her interest and passion for helping people. She has provided educational outreach with local public television station WGTE-TV; worked as an art instructor; a program director and a unit director with Boys & Girls Clubs of Toledo. She has also taught art, given private lessons, and was a substitute teacher.*

*Linda has been enjoying her participation in the Chamber for a little over a year, and looks forward to continuing to find ways to participate and to encourage chamber members to use their library.*

*When she's not working or cajoling her husband into helping with library activities, she enjoys scrapbooking, rubber stamping and card making.*

*There is always something new and interesting going on at the library.*



- *Downloadables are all the rage in 2011 and the library is "plugged in". Did you know that the library has a collection of over 350,000 downloadables? Join us at Holland Branch on February 1<sup>st</sup> for the Gadget Gallery to learn more.*
- *Geocaching @ your library. Check out the puzzle caches all at each of the 18 Toledo-Lucas County Public Library branches.*
- *Sit! Stay! Read! Books and dogs...what a great combination! Children in grades K- 5 can register up for a 15-minute session to improve their reading skills while reading to a gentle, friendly therapy dog.*
- *Homework Helper program begins in January! Donations to the Library Legacy Foundation have made this program possible. Our new Homework helper, Ms Bonnie will be available 2 days a week to assist children with their homework and to provide education enrichment activities.*

*And so much more . . .*

*Discover what's new at your library. stop in, find us on Facebook, or visit our website:*

[toledolibrary.org](http://toledolibrary.org)

### **Lutheran Village at Wolf Creek Hosts Assisted Living Open House**

Lutheran Village at Wolf Creek will be hosting an Assisted Living Open House on Wednesday, February 9, 2011, from 1:00 to 3:00 p.m. Assisted living enables the older adult to enjoy the lifestyle benefits of independent living with a special emphasis on the changing needs of each individual. Lutheran Village at Wolf Creek provides a lifetime of security and care through all of their levels of care: independent living, assisted living, short and long-term nursing, rehabilitation and respite care. Personal tours will be provided at the retirement community located at 2001 Perrysburg-Holland Road in Holland. For more information about their campus or the open house, please call Sue at 419-861-5619.

# February Chamber Luncheon

**THURSDAY  
FEBRUARY 24TH**

**11:45—1:00**

at

**Lutheran Village at Wolf Creek**

2045 Perrysburg-Holland, Holland

**Guest Speakers:**

**Mayor Mike Yunker**  
Village of Holland

**Leslie Kohli**  
Administrator - Springfield Township

**Kathryn Hott**  
Superintendent - Springfield Local Schools

**Topic:**

**'Updates on the Village, Springfield Township and Springfield Local Schools'**

Stay informed and up to date... learn what's going on in your community!

*Call now to RSVP!*

**To reserve your space, RSVP must be made no later than Tuesday, February 22nd by 12:00 Noon**

**Cost for lunch is \$12.00/per person**

**OR \$15 without RSVP at the door!**

***Please RSVP to the Chamber at 419.865.2110 Seating is limited!***

## Announcements...

**Would you like to volunteer?** Springfield Middle School has a need for volunteers and your participation is greatly appreciated! Opportunities are available both at the school's welcome desk, and in several areas during the 8th Grade Girls' home Basketball games... all on a variety of dates and times. If your company would like to participate and show your school spirit, please contact Assistant Principal Jeff Pendry at 419-867-5644.

**SPRINGFIELD LOCAL SCHOOLS** is continuing its indoor 'walking' program located at Holloway Elementary School! The Springfield Board of Education is again opening Holloway Elementary School, located at 6611 Pilliod Road in Holland, for all interested Holland Springfield area residents to participate in an indoor walking program. Hours for the program will be:

Monday-Friday 6:30—7:30 a.m. & 4:00—7:00 p.m.

The Holloway building will only be open for walkers on days when school is in session (if school is delayed or closed for any reason, the Holloway school building will not be available). Any delays/closings will be posted on the Springfield Local School District's web site: [www.springfieldlocalschools.net](http://www.springfieldlocalschools.net) before 6:00 a.m. All participants must be pre-registered. To obtain a registration form, please visit the school's webpage or stop in at Holloway's main office between the hours of 8:00-3:00 daily.

**EASTMAN & SMITH, LTD.** - The attorneys of the Labor & Employment Practice Group of Eastman & Smith, Ltd. Invite you to:

**New Year—New Developments**

**Employment Law Review & 2011 Forecast**

**February 16, 2011**

**9:00 a.m.—3:00 p.m.**

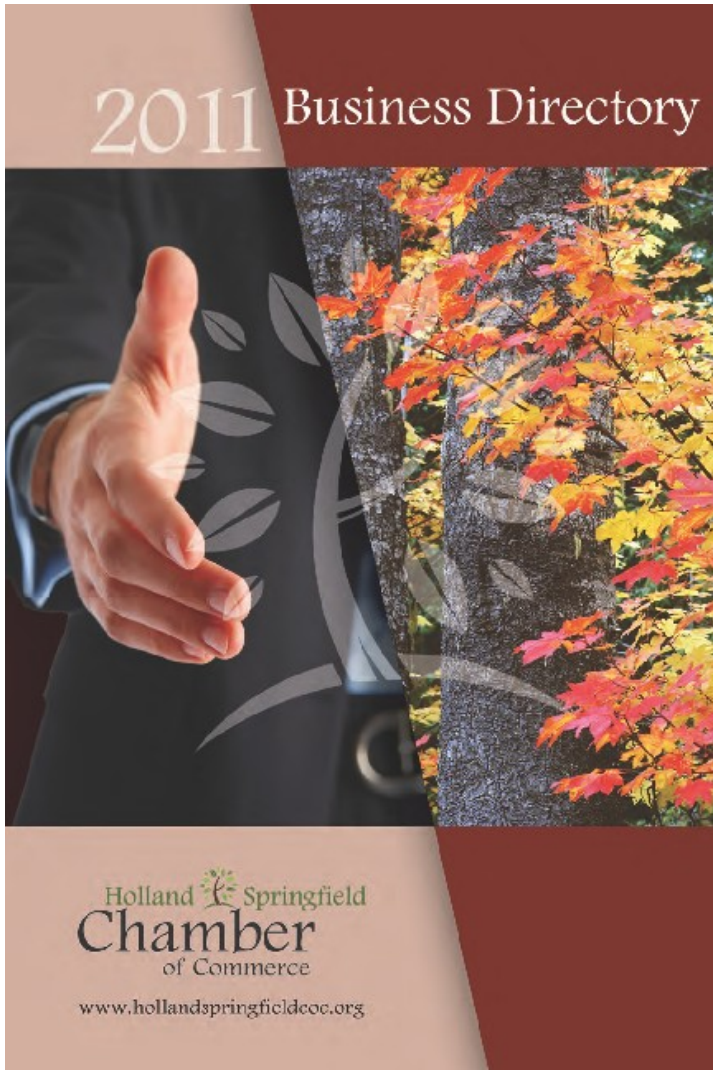
@ the Crowne Plaza, 444 N. Summit Street, Toledo

**Registration & Lunch is only \$10** and the seminar will review recent legal developments on the challenge businesses face to effectively operate and manage employees without incurring liability. Discussion will cover strategies to avoid litigation and ensure compliance with ever-changing laws and regulations, as well as an advanced discussion of managing employee leaves of absence, including FMLA, workers' compensation and other time off issues. Presenters will provide practical tips on how to avoid running afoul of the recently amended ADA and new regulations under the Genetic Information Nondiscrimination Act.

You are encouraged to submit questions in advance of the seminar to [events@eastmansmith.com](mailto:events@eastmansmith.com) so they can tailor their presentation to your needs. Registration begins at 8:30 a.m. For more information, please contact: Jennifer Provolish at 419-247-1759 or [events@eastmansmith.com](mailto:events@eastmansmith.com).

# 2011 Business Directory

AVAILABLE AT THE CHAMBER!



## Holland & Springfield Chamber of Commerce

P.O. Box 986  
940 Clarion  
Holland, OH 43528

Phone: 419.865.2110  
Fax: 419.865.3740  
E-mail: [info@hollandspringfieldcoc.org](mailto:info@hollandspringfieldcoc.org)



**Your Business Is Our Business!**

# Chamber Calendar

## February



- |    |                 |   |
|----|-----------------|---|
| 1  | 9:30 a.m.       | <b>Finance Committee Meeting</b><br>Chamber Meeting Room  |
| 2  | 11:30 a.m.      | <b>BOARD OF DIRECTORS MEETING</b><br>Chamber Meeting Room   |
| 7  | 1:00 p.m.       | <b>Programs/Speakers Bureau Committee</b><br>Chamber Meeting Room   |
| 9  | 9:00 a.m.       | <b>2011 Business ConXions Showcase<br/>Committee Meeting</b><br>Chamber Meeting Room  |
| 11 | 8:00 a.m.       | <b>"Business Connections" Group</b><br>@ the Chamber Office<br>940 Clarion, Holland   |
|    |                 |   |
|    |                 | <b>Government Liaison Committee</b><br>No Meeting This Month  |
| 14 |                 |  <b>HAPPY VALENTINE'S DAY!</b>  |
| 15 | 11:30 a.m.      | <b>Ambassador Committee</b><br>@ Ralphie's 6<br>609 Airport Hwy., Holland   |
|    |                 | <b>Events &amp; Community Dev. Committee</b><br>No Meeting This Month   |
| 16 | 12:00 Noon      | <b>Membership Committee</b><br>@ Cheers Sports Eatery<br>7713 Orchard Centre Drive, Holland   |
| 23 | 9:00 a.m.       | <b>2011 Business ConXions Showcase<br/>Committee Meeting</b><br>Chamber Meeting Room  |
| 24 | 11:45—1:00 p.m. | <b>CHAMBER LUNCHEON</b><br>@ Lutheran Village at Wolf Creek<br>'Creekside' Building<br>2045 Perrysburg-Holland Rd., Holland<br><u>Speakers:</u><br>Mayor Mike Yunker, Village of Holland<br>Leslie Kohli, Adm.-Springfield Township<br>Kathryn Hott, Superintendent, SLS<br><u>Topic:</u> 'Updates on the Village, Township<br>and our local area schools'<br><b>*Please RSVP to attend at 419.865.2110</b> |